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SPECIMEN  
FOR THE  
TYPEFACE

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Elena

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Dear  
Charlie,

the 1990s, the number of people in the UK who are employed in the public sector has increased from 1.5 million to 2.5 million (16% of the population).

There are a number of reasons for this increase. One of the main reasons is the growth of the public sector. The public sector has grown from 1.5 million in 1990 to 2.5 million in 2000. This is due to a number of factors, including the growth of the public sector, the growth of the public sector, and the growth of the public sector.

Another reason for the increase in public sector employment is the growth of the public sector. The public sector has grown from 1.5 million in 1990 to 2.5 million in 2000. This is due to a number of factors, including the growth of the public sector, the growth of the public sector, and the growth of the public sector.

A third reason for the increase in public sector employment is the growth of the public sector. The public sector has grown from 1.5 million in 1990 to 2.5 million in 2000. This is due to a number of factors, including the growth of the public sector, the growth of the public sector, and the growth of the public sector.

Finally, a fourth reason for the increase in public sector employment is the growth of the public sector. The public sector has grown from 1.5 million in 1990 to 2.5 million in 2000. This is due to a number of factors, including the growth of the public sector, the growth of the public sector, and the growth of the public sector.

In conclusion, the number of people in the UK who are employed in the public sector has increased from 1.5 million in 1990 to 2.5 million in 2000. This is due to a number of factors, including the growth of the public sector, the growth of the public sector, and the growth of the public sector.

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# ELENA

Latin • *Italic* • Ελληνικά

Elena was designed to perform well under two contrasting usage scenarios: both text-intensive and display settings. Its low stroke contrast makes this range of use possible without the face becoming brittle at text sizes or chunky and awkward at display sizes. The overall proportions are slightly condensed making it an economical face, but a strong horizontal movement in the forms keeps the overall feeling open and generous. Its high x-height and open counters making it very legible, especially at small sizes.

The typeface Elena is the product of an intensive year of study at the University of Reading. This specimen is the record of both an achievement and a work in progress.

—*Nicole Dotin, July 2007*



CHARLIE IS THE BELOVED DOG OF ERIC & NICOLE

*It didn't take long for them to realize he was far too*

**charming and amiable**

to keep to themselves—so they created a website called

**LOVE, CHARLIE**

*where they post photographs of his escapades*

IS THERE BETTER MATERIAL FOR A SPECIMEN THAN LETTERS TO YOUR DOG?

After four years of post(card)s

*they asked Charlie's admirers to pen letters extolling his virtues*

72 PEOPLE & A FEW DOGS KINDLY WROTE TO CHARLES

**Letters from America**

were the most abundant, however people wrote from all over

*Australia, Belgium, Canada, Estonia*

GERMANY, THE NETHERLANDS, NORWAY, POLAND, SOUTH AFRICA, THAILAND

**THE UNITED KINGDOM**

ακόμα περιμένουμε από την Ελλάδα



[#13] PERSONAL AD *from* WALPOLE, MASSACHUSETTS

To:  
Charlie  
From:  
Kayla



# I saw you online.

It's clear you're a sensitive guy who loves long walks, chewing toys, snuggling, a plush blanket and a quiet evening with your people.

*I've been watching you from afar for years now. Interested in friendship (or maybe more?) with a like-minded fellow.*

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## IS IT TIME WE MET?

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I am a SBF living in the States, but I think destiny can overcome distance.

*Do you enjoy having your tummy rubbed, exploring the olfactory elements, and tidbits of people food...*

*(even tastier when snatched from the hands of small children)?*

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## If so, let's cross leashes.

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[#49] LETTER *from* COBOURG, ONTARIO, CANADA

**7/9**

CHARLIE, I come to see you every day. And... I'm not really sure why. I think partly because of the photography, the fact that someone has taken so much time to be patient with you, patient with themselves, in order to find something that reflects you. A dog! ¶*I love that you're 'my online dog' with no messes or feedings to take care of, that you're still there at the end of my busy day, reflecting more often than not my own sentiments of the day's happenings.* ¶I came to see the cute coats made by your owner and got caught up in the story of you.

—Love you Charlie, Lesley Marie

**8/10**

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—Love you Charlie, Lesley Marie

[#21] EXCERPT *from* TINA OF PHOENIX, ARIZONA

## Will it be too confusing for [Charlie] to

**6/8**

Beautiful greyhound  
Your adventures make me smile  
You brighten my day!

[#1] RACHAEL, ENGLAND, UK

Oh Charles. Who knew that  
Italian Greyhounds could squint  
So adorably?

[#8] BETHANY, NEW BEDFORD, MA

Charlie crosses pond  
And takes Old Blighty by storm  
Throw the ball Eric!

[#62] BRIDGET NELSON, ST PAUL, MN

**9/11**

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**9/12**

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## find out there is another Prince Charles?

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Mischievous face  
Antics always make me smile  
Stylish ball-fetcher

[ #36 ] JENNIFER

Basking, Charlie lies  
Peanut roasting in the sun  
Sets our hearts aglow.

[ #38 ] ROOSIE-ROO & LUCY-LOO,  
SAN ANTONIO, TX

Travelling greyhound  
He has seen the world, but he  
Only wants to sleep.

[ #40 ] LIA & SOLO, PALO ALTO, CA



**DUTCH** [#19] LETTER *from* ROTTERDAM, THE NETHERLANDS

LIEVE CHARLIE, Bijna dagelijks kijk ik naar je, ook al weet je dat misschien niet. Jij (of eigenlijk je baasje) gunt mij iedere dag een blik in jou bestaan. Lekker slapen in de zon op je fleecche-dekentje, kroelen met je baasje, of lekker buiten spelen met je bal. Op dat laatste punt na allemaal heel herkenbaar van mijn eigen siameesjes, misschien vind ik je daarom zo leuk. Jullie hebben veel gemeen.

Eigenlijk is het gek, want ik ben geen hondenuitdrukker. Maar Charlie, jij bent wel lief! En bovendien online aanwezig, wat het veel makkelijker maakt om je lief te vinden. Ik ruik je niet, ik hoor je nooit blaffen, ik hoef je niet uit te laten, niet met een poepzakje achter je aan te kuieren en geen hondenvoer klaar te maken voor je. Je bent de ideale online-hond, ik zie alleen je goede en schattige momenten.

Ik hou van Charlie!!! *Liefs, Agnes*

**ESTONIAN** [#70] LETTER *from* ESTONIA

TERE CHARLIE! Vaatan su pilte tööarvutist iga päev ja mõtlen oma italiaano peale, kes ootab mind kodus. Oled peaaegu sama armas kui tema! *Kõike head, Maarit*

**FRENCH** [#15] LETTER *from* MIAMI, FLORIDA, USA

OUAF... sniff-sniff. Léchouille. Sniff. Bark bark ouaf. Ouaf! Ouaf ouaf ouaf. Ouaaaaf arf ouaf. *Léchouille, Ouaf*

(*traduction*)

CHER CHARLIE, J'adore ton site. Tu es tellement plus photogénique que moi (je suis trop noir je suppose, pas assez contrasté). De plus, tu as de super vêtements. Et tu fais des choses amusantes. J'adorerais jouer à "fetch" quand tu seras de retour aux États-Unis. *Viens me trouver, Lèche de chiot, Bello*

**GERMAN** [#41] LETTER *from* BERLIN, GERMANY

LIEBER CHARLIE, von all den vielen Internetseiten, die im Laufe eines Arbeitstages auf meinem Bildschirm erscheinen, ist Deine immer die netteste und sehr oft auch die am besten gemachte!

Jedes neue Kalenderblatt ist ein Lächeln wert – wie könnte ich da zögern, mich mit einem kleinen „Liebesbrief“ zu bedanken. *Liebe Grüße, Dorothee*

**NORWEGIAN** [#63] LETTER *from* NORWAY

JA! VI ELSKER CHARLIE! Han er en veldig søt hund og vi skal savne han. Charlie har så mye fin klær, f.eks han har mange små hund jakker. Han er ren kult. Men Charles er ikke bare ei Mode-Gud! 'Chuck' like også å spise alt mulig, men spesielt han er veldig glad nå kaldtbord fra Mr Cod er på menyen. Ingen vet hvor mye gammel torsk og pølse han har plukt opp fra gaten. Æsj! V&M

**POLISH** [#60] LETTER *from* KRAKÓW, POLAND

DZIEŃ DOBRY CHARLIE, oglądam codziennie Twoją stronę internetową (Dlaczego nie pojawiaasz się w soboty? Czy jesteś Żydem i obchodzisz Szabat?). Chciałabym też mieć swoją stronę, ale moja pani nie umie jej zrobić. Robi mi czasami zdjęcia, przeważnie nieostre, bo bardzo nie lubię pisków aparatu i od razu pędzę, żeby go polizac. Mieszkam z czarną labradorką Maliną i rudym kocurem Gustawem. A ja mam na imię Mrówka, co w języku Twoich Państwa znaczy “ant”. Jestem dużo większa od Ciebie, bo jestem bouvierem. Ponieważ wychowałam się z labradorką, lubię aportować piłeczkę i chętnie pobawiłabym się z Tobą. Ale mieszkasz tak daleko... Dobrze, że jest Internet! Inaczej nigdy byś się nie poznali. *Pozdrawiam Cię czule, Mrówka z Krakowa*

Dear Charlie,  
I'm thinking of  
getting a dog.  
Love, Lorinda  
A cat owner

[#44] ΕΠΙΣΤΟΛΗ ΑΠΟ ΝΕΑ ΥΟΡΚΗ

# Αγαπητέ Τσάρλι

τα πρωινά του Σαββάτου είμαι στεναχωρημένη

ΓΙΑΤΙ; ΓΙΑΤΙ ΔΕΝ ΥΠΑΡΧΕΙ ΚΑΙΝΟΥΡΓΙΑ ΦΩΤΟΓΡΑΦΙΑ ΤΟΥ ΟΜΟΡΦΟΥ ΕΑΥΤΟΥ ΣΟΥ

## ΜΟΥ ΛΕΙΠΕΙΣ ΤΑ ΣΑΒΒΑΤΑ

Ο δικτυακός σου τόπος είναι ο αγαπημένος μου

ΝΑΙ-ΚΟΚΚΙΝΙΖΩ, ΑΛΛΑ ΣΤΟ ΚΑΤΩ-ΚΑΤΩ ΣΟΥ ΓΡΑΦΩ ΡΑΒΑΣΑΚΙ

## με αγγαλιές και φιλιά

## ΚΑΤ ΜΑΚΚΕΝΕΪ, ΝΕΑ ΥΟΡΚΗ, ΗΠΑ

8/10

ΑΓΑΠΗΤΕ ΤΣΑΡΛΙ, τα πρωινά του Σαββάτου είμαι στεναχωρημένη. Γιατί; Γιατί δεν υπάρχει καινούργια φωτογραφία του όμορφου εαυτού σου. Μου λείπεις τα Σάββατα. Ο δικτυακός σου τόπος είναι ο αγαπημένος μου. Ναι-κοκκινίζω, αλλά στο κάτω-κάτω σου γράφω ραβασάκι. Με αγγαλιές και φιλιά, Κατ ΜακΚένεϊ, Νέα Υόρκη

8/11

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9/12

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[#18]

LETTER

*from*

PHILADELPHIA, PENNSYLVANIA

[#18]

ΕΠΙΣΤΟΛΗ

από

ΦΙΛΑΔΕΛΦΕΙΑ, ΠΕΝΣΥΛΒΑΝΙΑ

# Dear Charlie,

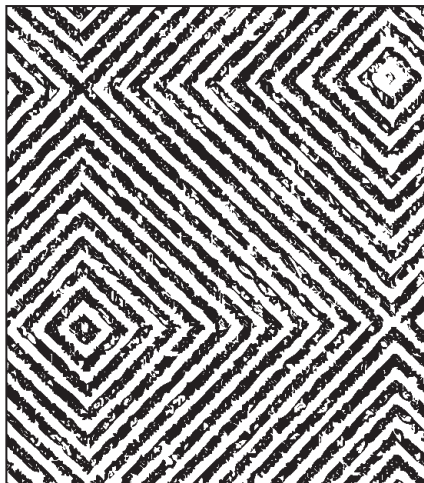
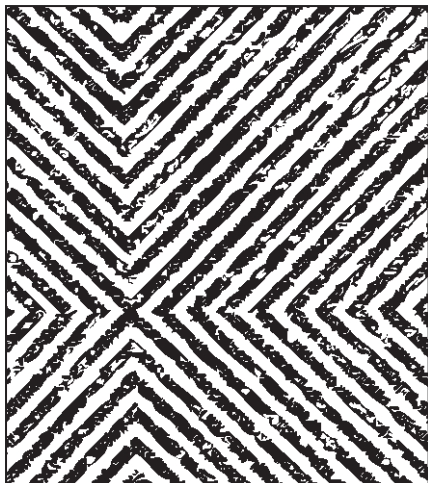
# Αγαπητέ Τσάρλι,

I HAVE FOLLOWED YOUR adventures almost every day for the past two years. Despite the fact that I am a grown-up, I have a deep love of small, cute animals. It may not sound like a compliment to you, but you share several physical and personality traits with my beloved Oriental Shorthair cat. You are both very slim, with big ears, long whippy tails and a tendency to get cold even when it is 70 degrees. She also likes to burrow under blankets and nap in sunspots. She used to enjoy being outside, terrorizing the local wildlife, but has moved to the city and cannot go out any more.

I have spent considerable time in England and I must say I was worried about your reaction to the weather. It seems you have handled it with your usual grace and aplomb. Since your owners seem terribly busy, I sometimes let myself

ΑΚΟΛΟΥΘΩ ΤΙΣ ΠΕΡΙΠΕΤΕΙΕΣ σου καθημερινά τα τελευταία δύο χρόνια. Παρά το ότι είμαι μεγάλη, έχω μεγάλη αδυναμία στα μικρά, χαριτωμένα ζώα. Μπορεί να μη σου φαίνεται κομπλιμέντο, αλλά μοιάζεις σε πολλά, στην εμφάνιση και στη συμπεριφορά, με την αγαπημένη μου γάτα Ανατολής. Είστε και οι δύο πολύ αδύνατοι, με μεγάλα αυτιά, μακριές πεταχτές ουρές, και κρυώνετε ακόμα κι όταν έξω έχει 20 βαθμούς. Ακόμα, της αρέσει να χώνεται κάτω από τις κουβέρτες και να χουζουρεύει στον ήλιο. Της άρεσε να είναι έξω και να τρομοκρατεί τα διάφορα ζωντανά, αλλά μετακόμισε στην πόλη και δε μπορεί να βγαίνει έξω πια.

Έχω περάσει αρκετό καιρό στην Αγγλία (England) και ομολογώ ότι ανησυχούσα για την αντίδρασή σου στον καιρό. Φαίνεται όμως ότι χειρίστηκες το θέμα με τη συνήθη σου χάρη και αυτοπεποίθηση.



hope that they may need to find another home for you. Say, a nice sunny place in Philadelphia where a dog-like cat lives? My husband does not think this is likely, as your owners do seem quite attached to you. However, I thought I would extend the offer just in case.

Thanks to you and your people for sharing a little bit of your life to make others smile, even on very bad days.

ALL THE BEST,  
Rachel F.

Μιας και τα αφεντικά σου είναι πολύ απασχολημένα, σκέφτομαι καμιά φορά ότι μπορεί να χρειαστεί να βρουν νέο σπίτι για σένα. Τί θα έλεγες για ένα ηλιόλουστο μέρος στη Φιλαδέλφεια (Philadelphia) παρέα με μια γάτα που μοιάζει με σκύλο; Ο σύζυγός μου δε νομίζει ότι έχω πολλές ελπίδες, καθώς τα αφεντικά σου δείχνουν να σε αγαπούν ιδιαίτερα, αλλά στο γράφο για κάθε περίπτωση.

Σε ευχαριστώ, εσένα και τους ανθρώπους γύρω σου, που μοιράζεσαι ένα μικρό κομμάτι της ζωής σου για να κάνουν τους άλλους να χαμογελάσουν, ακόμα κι αν η μέρα δεν είναι καθόλου καλή.

ΜΕ ΤΙΣ ΚΑΛΥΤΕΡΕΣ ΕΥΧΕΣ ΜΟΥ,  
Ρέιτσελ Φ.



## GREEK

### LOWERCASE

α β γ δ ε ζ η θ ι κ λ μ ν ξ ο π ρ σ ς τ υ φ χ ψ ω  
 ά έ ή ί ι ι̂ ι̃ ῑ ι̅ ῐ ι̇ ϊ ι̉ ι̊ ι̋ ι̌ ι̍ ι̎ ι̏ ι̐ ι̑ ι̒ ἰ ἱ ι̕ ι̖ ι̗ ι̘ ι̙ ι̚ ι̛ ι̜ ι̝ ι̞ ι̟ ι̠ ι̡ ι̢ ι̣ ι̤ ι̥ ι̦ ι̧ ι̨ ι̩ ι̪ ι̫ ι̬ ι̭ ι̮ ι̯ ι̰ ι̱ ι̲ ι̳ ι̴ ι̵ ι̶ ι̷ ι̸ ι̹ ι̺ ι̻ ι̼ ι̽ ι̾ ι̿ ι̿

λλ γγ

### CAPITALS

Α Β Γ Δ Ε Ζ Η Θ Ι Κ Λ Μ Ν Ξ Ο Π Ρ Σ Τ Υ Φ Χ Ψ Ω  
 Α' Ε' Η' Ι' Ι̂' Ι̃' Ῑ' Ι̅' Ῐ' Ι̇' Ϊ' Ι̉' Ι̊' Ι̋' Ι̌' Ι̍' Ι̎' Ι̏' Ι̐' Ι̑' Ι̒' Ἰ' Ἱ' Ι̕' Ι̖' Ι̗' Ι̘' Ι̙' Ι̚' Ι̛' Ι̜' Ι̝' Ι̞' Ι̟' Ι̠' Ι̡' Ι̢' Ι̣' Ι̤' Ι̥' Ι̦' Ι̧' Ι̨' Ι̩' Ι̪' Ι̫' Ι̬' Ι̭' Ι̮' Ι̯' Ι̰' Ι̱' Ι̲' Ι̳' Ι̴' Ι̵' Ι̶' Ι̷' Ι̸' Ι̹' Ι̺' Ι̻' Ι̼' Ι̽' Ι̾' Ι̿

Alternate (Stylistic Set 1) Φ

### SMALL CAPS

Α Β Γ Δ Ε Ζ Η Θ Ι Κ Λ Μ Ν Ξ Ο Π Ρ Σ Τ Υ Φ Χ Ψ Ω  
 ÿ ŷ

Alternate (Stylistic Set 1) Φ

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## OPENTYPE FEATURES

- Small caps
- Case sensitive features
- Old style figures
- Lining figures
- Tabular old style figures
- Tabular lining figures
- Stylistic alternates/stylistic sets
- Ligatures





visit Charlie online:  
<http://www.lovecharlie.org>

TITLES SET IN **SERAVEK**, DESIGNED BY ERIC OLSON, PROCESS TYPE FOUNDRY, 2007

THE SLY GREY & WHITE CHARLIE DOG  
JUMPED OVER THE LAZY MUD PUDDLE

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Elena was designed by Nicole Dotin and submitted  
in partial fulfillment of the requirements for the  
Master of Arts in Typeface Design, Department of  
Typography and Graphic Communication at the  
University of Reading, United Kingdom.

→

July 2007